

GCSE Media Studies – Year 10	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Topic/Unit to be studied	Media Language Media Representation	Advertising & Marketing	Media Industries Media audiences	Media Representations Industries Audiences	Media Language Representations Industry	Media Audiences Language Representation
Subject Content Outline	Film & Music Video	Galaxy / NHS / Woman’s Own	Film Industry Marvel Studios Dr Strange Daniel Blake	Music Videos Radio Radio 1 Beats	Online Social & Participatory. Zoella Kim Kardashian Lara Croft	Magazines Tatler Reveal
Aims/Assessment Objectives	Understanding & Analysis	Understanding & Analysis	Knowledge & understanding	Knowledge & understanding	Understanding & Analysis	Understanding & Analysis
Assessment	Analyse a music video	Analyse 3 Advertisements	Advertising Campaign for Daniel Blake	Analyse a Music Video: One Direction/ Arctic Monkeys	Create a Vlog/Online Persona	Create a magazine cover.
Cross curricular opportunities	Music	Art/Photography	Film studies	Music	ICT	Photography
Social, Moral, Spiritual, Cultural	British values in terms of social,cultural & historical contexts	British values in terms of social,cultural & historical contexts	British values in terms of social,cultural & historical contexts	British values in terms of social,cultural & historical contexts	British values in terms of social,cultural & historical contexts	British values in terms of social,cultural & historical contexts
Homework	News Headlines weekly from a different media platform e.g. Newspaper	News Headlines weekly from a different media platform e.g. TV	News Headlines weekly from a different media platform e.g. Radio	News Headlines weekly from a different media platform e.g. Online	News Headlines weekly from a different media platform.e.g. Social Media	News Headlines weekly from a different media platform e.g. Websites